



## MIGRATING TO IP IS EASY, FLEXIBLE AND ON YOUR TERMS.

Introducing the KX-NS700 Series—compact hybrid communications platforms designed for small to mid-sized businesses with up to 288 extensions that can be flexibly configured and expanded. If you're looking for a powerful "grow as you go" solution that meets the needs of both digital and IP communications and empowers your business with the latest collaborative technologies, look no further than the KX-NS700 Series.

#### WHY THE KX-NS700 SERIES

- Robust communication features
- Scalability
- First-class service and support
- Industry-leading 2-year warranty



KX-NS700



KX-NS700G

#### **SOLUTIONS FOR GROWTH**

If you're already a Panasonic customer, you can protect your current equipment investment when migrating to a KX-NS700 series hybrid communication platform. The Panasonic KX-NCP, KX-TDE and KX-TDA customer can easily retain many of their existing telephone models as well as expand the KX-NS700 series communications platform in phases based on the number of extensions needed. This translates into big savings and the convenience of keeping familiar phones in service.

#### **COST-EFFECTIVE FLEXIBILITY**

- Construct systems that are flexible and cost effective by combining both IP and legacy trunks to meet your needs
- Talk with your remote offices anywhere in the world without telephone charges by using a private network with VoIP
- By using an IP network, install IP phones at a remote office without the need for a local communication server or a VPN connection

## **Panasonic**

#### HEIGHTEN CUSTOMER SATISFACTION WITH UNIFIED MESSAGING

Built-in Unified Messaging provides voice mail for users and can also provide voice guidance to outside callers, either directing them to the desired destination or to a user's voice mailbox. The KX-NS700 series records up to 24 simultaneous calls and 400 hours of voice mail and can send email notifications whenever a call is missed or a voicemail is left. Users can access their voice mailboxes using a common email client. With the included Microsoft<sup>®</sup> Outlook plug-in, users can access their voice mailboxes through Microsoft Outlook just as they do for email.

# INTEGRATE WITH YOUR CELL PHONE AND NEVER MISS A CUSTOMER CALL

Receive customer calls both inside and outside the company by having your office phone and cell phone ring simultaneously when a customer calls your office number.

# IMPROVE WORK EFFICIENCY WITH CALL CENTER SUPPORT

Built-in applications support a call center's basic needs such as queue announcement, live status monitoring, activity reports, automatic conversation recording and storage. Calls can be transferred without an operator.

#### PRODUCTIVITY APPLICATION SUITE:

Panasonic understands the importance of building a robust platform with integrated applications that enhance your collaboration capabilities

- Mobility
- Desktop Agent Productivity and Integration
- Interactive Voice Response
- Appointment Reminder and Outbound Dialer
- Call Recording

#### **UNLIMITED CONNECTION OPTIONS**

The KX-NS700 series fits the unique needs of your business and budget, with full compatibility with every phone type.



#### **IP PHONES**

Easily connect to your office system from anywhere in the world.



#### **SIP PHONES**

Combine state-of-the-art telephony with business-friendly features.



#### **DECT PHONES**

Take the benefits of your desk phone with you anywhere in the building.



#### **DIGITAL PHONES**

Get outstanding voice quality and a wide range of productivity features at an affordable price.



#### BRING YOUR OWN DEVICE

Migrate toward BYOD by enabling employees to integrate their cell phones and smart phones with the company communications network.

## **KX-NS700 SERIES SPECIFICATIONS**

#### **SYSTEM CAPACITY**

**NETWORKING MAXIMUM** 

RETWORKING PLANFION	KX-NS700G <sup>1</sup> STANDALONE MAXIMUM	KX-NS700 Standalone Maximum	KX-NS720 EXPANDED MAXIMUM
TRUNKS (CH)	102	102	210
IP Trunks	64	64	64
SIP Trunks	64	64	64
H.323	32	32	32
Traditional Trunks	38	38	146
Analog	12	12	48
PRI	23	23	92
EXTENSIONS	26	168	288
IP Extensions	4	128	128
SIP Phones	42	128	128
IP Proprietary Telephone	4	128	128
Legacy Phones	22	40	160
Single-line Telephone	4	36	132
Digital Proprietary Telephone	18	36	156
DECT CELL STATIONS	24	40	64
IP Cell Stations	16	32	32
DECT handsets	128	128	128
Built-in Voice Mail (ch)	24	24	24

KX-NS700G capacities can be expanded to match KX-NS700 capacities by installing activation key KX-NSF999W.

#### SIMPLIFIED ADMINISTRATION

#### **WEB-BASED MAINTENANCE**

Through a web browser, the platform administrator can easily set up the NS700 system, and deliver maintenance including voicemail for both a single location and multi-site location installation.

#### **ONE-LOOK NETWORKING**

When the KX-NS700 and the KX-NS1000 communication platforms are linked, the One-Look Networking feature from Panasonic will seamlessly connect multiple sites as a single, fully transparent system with centralized administration and reporting.

# INDUSTRY-LEADING 2-YEAR WARRANTY WITH US-BASED SUPPORT

Panasonic stands behind your investment with a powerful, industry leading, two-year standard limited warranty covering parts and labor. We even have an extended service option for a total of up to 7 years of coverage, all supported by our renowned US-based customer service center.

## **Panasonic**



LEARN MORE panasonic.com/NS700

<sup>2 -</sup> Panasonic SIP phones only. Third party SIP phones are not supported.